

Private Sector Advisory

**DR 4420 NE/Severe winter storm, straight-line winds and flooding
PS 004 May 15, 2019**

Get to know the Nebraska Preparedness Partnership

The Nebraska Preparedness Partnership (NPP) is a coalition of the state's business and government leaders, who share a commitment to strengthen the capacity of the state to prepare for, respond to, and recover from disasters through public-private collaboration. Created as a 501(c)(3) in 2014 by Nebraska businesses and representatives from key state agencies, NPP empowers businesses to integrate business resources, expertise, and plans with those of government during all stages of disaster management. The government cannot and should not be the only participants in a disaster situation, as the private sector has a wealth of knowledge and assets that may be needed during an emergency.

Mission Statement

"Building the readiness of private stakeholders in Nebraska to prepare, mitigate, respond, and recover from disasters through advocacy, training, and public partnerships."

Public-private partnerships help to establish relationships prior to incidents, when familiarity with each other's capabilities and response procedures are paramount. These partnerships enable the public and private sector to develop all-hazards based plans to pool resources and information, coordinate response and

recovery efforts, and share training and exercise opportunities. NPP bridges the gaps between private industry and public entities. Businesses are given a voice in emergency operations centers with NPP's Emergency Operations Center Private-sector Liaison(s) positions.

The NPP structure includes a Leadership Committee and Board of Directors comprised of representatives from public, private, and non-profit sectors. These groups worked together alongside the fire department, law enforcement, and emergency management agencies to design and initiate programs in the Tri-County area (Douglas, Sarpy, and Washington counties). With the support of public-private partnerships in neighboring states, FEMA, and the Nebraska Emergency Management Agency (NEMA); NPP is continuing to grow throughout the state.

Benefits of membership in NPP include:

- Earlier business re-entry to get businesses back to business to support economic recovery
- Representation in the Emergency Operations Centers to enhance communication and improve information sharing
- Business resource directory for response and recovery resource sharing and support
- Mentoring on incident response
- Continuity planning and training with combined private and public knowledge and experience
- Private and public integrated exercises



The larger the membership, the stronger our network and resiliency will be. We are working hard to make the State of Nebraska one of the most resilient, and to be a model for the remaining midwestern states in establishing their public-private coalitions.

For more information, see Nebraska Preparedness Partnership’s website www.neprep.org or contact NPP by email npp@neprep.org or by phone 402.979.7207.

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Information Links:

- Nebraska Preparedness Partnership LinkedIn: [linkedin.com/company/nebraska-preparedness-partnership/](https://www.linkedin.com/company/nebraska-preparedness-partnership/)
- NEMA YouTube: [youtube.com/user/TheNEMAtube](https://www.youtube.com/user/TheNEMAtube)
- NEMA Flickr: [flickr.com/photos/nemapics/](https://www.flickr.com/photos/nemapics/)
- Nebraska Impact (Volunteering): nebraskaimpact.com/flood
- FEMA Nebraska Disaster Webpage DR-4420-NE: <https://www.fema.gov/disaster/4420>

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DisasterAssistance.gov
ACCESS TO DISASTER HELP AND RESOURCES

Disaster recovery assistance is available without regard to race, color, religion, nationality, sex, age, disability, English proficiency or economic status. If you or someone you know has faced discrimination, call FEMA toll-free at 800-621-3362 or 800-462-7585 (TTY).

Disaster Recovery Center Locator: <https://egateway.fema.gov/ESF6/DRCLocator>

Weather the Storm: Download the FEMA App today



The U.S. Small Business Administration is the federal government’s primary source of money for the long-term rebuilding of disaster-damaged private property. SBA helps businesses of all sizes, private nonprofit organizations, homeowners and renters fund repairs or rebuilding efforts and cover the cost of replacing lost or disaster-damaged personal property. For more information, applicants may contact SBA’s Disaster Assistance Customer Service Center at 800-659-2955. TTY users may also call 800-877-8339. Applicants may also email disastercustomerservice@sba.gov or visit SBA at www.SBA.gov/disaster.

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