

Employ LNK

EmployLNK is a coalition of workforce development agencies in Lincoln including ResCare/American Job Center, Department of Labor, Lincoln Partnership for Economic Development/Prosper Lincoln, Lutheran Family Services, Catholic Social Services, Community Action, Vocational Rehabilitation, Center for People In Need, Commission for the Blind and Visually Impaired, Veterans Affairs, Department of Corrections and more. In total, the agencies serve 5,000+ Lincoln residents. We are the single point of contact for business to share their needs and to organize job fairs and employment-focused events.

EmployLNK Business Meeting

- Monthly meeting includes 12-15 workforce development agencies. Business share about the company, open positions, and field questions from agencies. We will then share the info with 900+ case managers on our listserv. Agencies get to meet business face-to-face. The remainder of the meeting is focused on agency sharing, event planning, and client trends.

EmployLNK Case Manager Business Tour

- Organize monthly 90 minute tours with businesses for 15-20 case managers including a tour of the facility/example job site, explanation of jobs available and benefits, and a Q/A discussion.



Case Manager & Job Seeker Career Fair

- Held every April and October with 30 businesses. Each provides a 90 second pitch to 60-70 case managers about available careers. The event then breaks into a traditional career fair with 150-200 job seekers attending with the case managers for a reach of 3,500 job seekers.
- Fair Results:
 - October 2018: 13 employers hired 9 people from 17 interviews
 - April 2019: 7 employers hired 9 people from 20 interviews
 - October 2019: 9 employers hired 5 Veterans from 34 interviews for the Veteran Fair and 11 employers interviewed 68 job seekers and hired 13 from the Job Seeker Fair
- The annual Family Literacy Career Fair includes 350 new American parents of LPS students

Veteran and Military Career Fair

- Bi-annual event with 100+ veterans and military with 30+ business.
- Collaboration with EmployLNK, Veterans Affairs, and businesses that desire to hire veterans.

Lincoln Manufacturing Council

- Council includes 14 manufacturers to advocate for manufacturing in Lincoln and organizes a class for adults without previous experience in manufacturing to learn basic skills such as measurement, reading work orders, and the culture and expectations of the industry. 45 adults have completed the class as of March 2020 with many already hired and others in the application pipeline
- If students complete the class, they receive a \$250 stipend and can attend a career fair with all companies and an interview. Meals and childcare are provided by the companies.



JELO

• Jobs and Extended Learning Opportunities is the tool for businesses in Lincoln to share opportunities with LPS. Businesses post job shadows, internships, apprenticeships, part-time jobs and full-time jobs (for graduates to start working) to 21,000 middle and high school students in LPS. Information is visible to teachers, counselors, social workers, administrators and all LPS students have a Chromebook that they can take home and use to view opportunities. 400 students viewed over 200 opportunities in November 2019 www.bit.ly/stujobslps



myLNK

• Led by Leadership Lincoln and the Center for People In Need, myLNK turned a 200 page PDF catalog of nonprofit services into an app that works for Android and Apple. Users can search by need 'diapers' or organization 'Red Cross,' view a calendar of free food and medical clinics, and scroll services by subject (children's programs, employment, emergency numbers). The app works offline once downloaded. Since March 2018, we have almost 10,000 downloads and 1,750 monthly users. Website translates into Arabic, Spanish, Vietnamese: www.mylnk.app/home



NextGeneration Sector Partnerships

• National consulting firm hired by Department of Economic Development to build regional industry partnerships. In August 2018, 50 healthcare organizations selected talent pipeline, care coordination and awareness & recruitment to focus. We meet quarterly with intervening conference calls to accomplish goals in each area based on an action plan. The effort is business-driven is led by LPED, City of Lincoln, and SCC leading organization.



STEM Ecosystems

Beginning in April 2019, Lincoln is a nationally-recognized STEM Ecosystem community. The goal of the effort is to better connect K-12 education with the businesses that will hire graduates and the post-secondary institutions that receive them. Through this connection, K-12 education will utilize the tools and curriculum needed by our ever-changing career landscape. The effort is co-led by Lincoln Public Schools and the Lincoln Partnership for Economic Development.



World Education Services

Lincoln was selected as one of eight communities in the country for the Skilled Immigrant Integration Program grant from Washington DC-based, WES. The goal of the effort is to reconnect refugee and immigrant professionals to their careers through work and education placement. For example, an air traffic controller from Iraq or a veterinarian from the Sudan. This effort is co-led by LPED, Nebraska Appleseed, Asian Community and Cultural Center, Civic Nebraska, Southeast Community College and the City of Lincoln.



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