end veteran homelessness.
Veterans Village

never say no to a veteran in need.
Outreach Center

connect veterans to their community
Free Fares on RideKC

connect community to veterans
Building Tiny Homes
Phase I Construction
13 Tiny Houses
Family Units
320 sq. ft.

Single Units
240 sq. ft.
Phase II
Aerial Shot of Phase II
26 TINY HOUSES
View of Phase III

49 Tiny Houses
Emotions in the Room

What we believe about homeless people
Why it’s difficult. - the why in the don’t

Types (Demography) of Homeless people
- Temporary
- Transient
- Chronic
A Brief Timeline
Puritan View

“A crisis of men let loose from all the habits of domestic life, wandering without aim or home”
Deskilling
Demeaning
Dangerous
The Great Army of Tramps

National railroad system
Urbanization
Industrialization
How we Serve The Homeless
Be Knowledgeable
Be Entrepreneurial
Be Honest
Be Knowledgeable

“Often a sign of expertise is noticing what doesn’t happen”
Be Knowledgeable

Basic Human Needs vs Basic Human Values
Be Knowledgeable

Why you don’t want to house homeless people
Be Knowledgeable

Understanding homeless and Non-homeless perspective
Be Entrepreneurial

“What you allow is what will continue”
Be Entrepreneurial

Basic Human Needs vs Basic Human Values
Be Entrepreneurial

Worldview vs Innovation
Be Entrepreneurial

Innovation is not a funding cycle – Measures of Success
Be Honest

“It’s brutally hard to tell people when they are screwing up. You don’t want to hurt anyone’s feelings; that’s because you’re not a sadist. You don’t want that person or the rest of the team to think you’re a jerk. Plus, you’ve been told since you learned to talk, “If you don’t have anything nice to say, don’t say anything at all.” Now all of a sudden it’s your job to say it. You’ve got to undo a lifetime of training. (Social Services) are hard.”
Be Honest

- Acknowledge your true inner desire/emotion/needs/truth
- Tell yourself the truth
- Call out self-deception
Be Honest

Total disclosure policy:
Not recognizing an internal need to be dishonest will ultimately result in the person being unable to change
“If you want to build a ship, don’t drum up people to collect wood and don’t assign them tasks and work, but rather teach them to long for the endless immensity of the sea.”