Community Housing Intelligence:

“defined as a firm understanding of the housing environment in your community, ranging from housing availability, housing economics, housing need and demand, housing financing to housing development, preceded by a passion for new and improved housing to meet the needs of all population types and income sectors in the community”.

Knowledge is Power...Housing Intelligence positions a community to be pro-active with housing.
Why Community Housing Intelligence is Important?

- Needed to start a serious housing conversation in the community and about creating a “new normal” housing situation.
- Needed to assemble a community housing partnership comprised of both new and existing housing stakeholders.
- Needed to determine and understand the housing need and demand in the community.
- Needed to create a working housing document or study, complete with a Housing Plan of Action, containing priority housing projects to be implemented in the next 5 to 7 years.
- Needed to promote or market housing improvements and developments in the community and attract developers.
- **Most important**, Community Housing Intelligence is needed to define a community’s overall capacity level to make change in a community’s housing situation, in the right direction.
How to achieve the maximum level of Community Housing Intelligence to successfully implement new and important housing initiatives?

Create a comprehensive, State-wide Community Housing Intelligence training process with incentivized participation and digital delivery.

- Formalize training and training delivery.
- Incentivize participation.
- Create a Housing Health Index available State-wide.

H:K