Lincoln Vital Signs 2014

Be informed. Get involved.

Lincoln does many things exceptionally well and these successes should be nurtured.

A growing number of Lincoln’s population face real need.

Lincoln’s children are particularly vulnerable.
Lincoln Vital Signs 2014

Regarding housing

Lincoln's poverty rate has increased dramatically over the past 10 years and is now higher than the national average.

- Poverty rate increased since 2005: 48%
- 6 neighborhoods in extreme poverty (none 10 years ago)
- Homelessness increased since 2007: 41%
Key Lincoln Stakeholder Groups

- Nonprofit
- Philanthropy
- Business
- Public Sector
- Faith Community

- Anchor Institutions (Universities, Hospitals)
- K-12 Education
- Neighborhoods and General Public
Shared Agenda Narrowing Process

2000 ideas generated.

Identify the WHAT, WHO, WHEN, WHY, and HOW of carrying out the agenda items

COMMUNITY ACTION PLAN
3 focus areas of Prosper Lincoln

**EARLY CHILDHOOD**
Nurture every child on the path to success.

**EMPLOYMENT SKILLS**
Ensure access to training and support for skilled in-demand jobs.

**INNOVATION**
Create a world class ecosystem for innovation where Lincoln is the epicenter.
Prosper Lincoln Implementation Framework

BOARD OF COUNSELORS

STEERING COMMITTEE • ENGAGEMENT TEAM • WORK GROUPS

LEADERSHIP COMMITTEE:

Early Childhood
Developer: Michelle Suarez

Support Organizations:
Nebraska Children and Families Foundation

Oversight Committee:
*Marjorie Kostelnik  Barbara Bartle
*John Neal  Nancy Shank
Jeremy Ekeler
Eric Buchanan
Lea Ann Johnson
Pat Leach
Betty Medinger
Lori Seibel

*denotes Co-chairs  Italics denotes ex-officio

Employment Skills
Developer: Mike Milbourn
Bryan Seck

Support Organizations:
Southeast Community College
Lincoln Public Schools

Oversight Committee:
*Dan Hohensee  Pat Leach
*Kim Russel  Marc LeBaron
Jim Abel  Jan Norlander-Jensen
Wendy Birdsell  Bryan Wachman
Pablo Cervantes  Barbara Bartle
Todd Duncan  Nancy Shank
Paul Illich

*denotes Co-chairs  Italics denotes ex-officio

Innovation
Ambassador: Rich Claussen

Support Organizations:
Innovation Campus
Firespring
FUSE Coworking

Oversight Committee:
*Dan Duncan  David Graff
*Jay Wilkinson  Pat Haverty
Brian Ardinger  Tom Henning
Jennifer Brinkman  Mary Reiman
Eric Dinger  Barbara Bartle
Mike Dunlap  Nancy Shank
Shane Farritor

*denotes Co-chairs  Italics denotes ex-officio

Lincoln Community Foundation

• Support Prosper Lincoln overall process
• Convene Prosper Lincoln Board of Counselors
• Host Website Curator

Fund Volunteer Partners to manage volunteer functionality
Host Prosper Lincoln general fundraising

Nebraska Public Policy Center

• Implement participatory evaluation
• Design tactical plans
• Track measurements
• Track short-term & long-term outcomes
• Develop strategy
• Communications and presentations to community
Early Childhood

Michelle Suarez
   Developer

Dr. Marjorie Kostelnik
   Oversight Co-Chairs

Employment Skills

Bryan Seck
   Developer

Dr. Dan Hohensee
   Oversight Co-Chairs

Innovation

Rich Claussen
   Ambassador

Dan Duncan
   Oversight Co-Chairs

Jay Wilkinson
   Oversight Co-Chairs
### PROSPER LINCOLN STRATEGIC PLAN SUMMARY

#### Early Childhood

**GOAL:** Nurture every child on the path to success

**MEASURE:** All children are kindergarten ready

**OBJECTIVE:** Cross-sector initiatives will advocate for and improve early childhood development
- Number of programs, and children served in them, meeting 21st Century Quality Standards
- Percentage of families ranking low/poor quality as a barrier to accessing care

**STRATEGIES:**
- Create Lincoln early childhood madness accountable
- Identify and connect a comprehensive early childhood network
- Increase accessible/affordable high quality 0-8 education
- Performance Measures: Low-income children enrolled in Step Up to Quality programs

**OBJECTIVE:** Community will be aware of what early childhood development is and looks like
- Percentage of residents satisfied with quality
- Percentage of residents who say early care and education is very important

**STRATEGIES:**
- Communications to general public
- Performance Measures: Reach
- Promote as a community asset
- Performance Measures: Media coverage

**OBJECTIVE:** Resources will enrich early childhood development at home, in care settings, and in the community
- Percentage of families ranking expense as barrier

**STRATEGIES:**
- Support families
  - Performance Measures: New parent materials distributed
  - Support reached within 24 hours
  - Performance Measures: Minutes read
- All environments geared to children
  - Performance Measures: Environments created and improved

#### Employment Skills

**GOAL:** Ensure access to training and support for skilled in-demand jobs

**MEASURE:** Businesses are able to fill in-demand skilled positions

**OBJECTIVE:** Cross-sector initiatives will advocate for and improve workforce development
- Employer satisfaction with improvements to develop Lincoln's workforce

**STRATEGIES:**
- Create cross-sector workforce development coalition
- Develop employer collaborations to improve internal and public policy
- Performance Measures: Employer satisfaction with information/action

**OBJECTIVE:** Employers and potential employees will connect
- Employer rating of availability and quality of workforce
- Percentage of adults with less than a bachelor's degree below poverty threshold

**STRATEGIES:**
- Develop links to skill development, employment, and services
- Performance Measures: Numbers of participants and satisfaction from participating businesses, case managers, and participants
- Facilitate job acquisition and ascension
- Performance Measures: Numbers of mentor pairs and participating businesses

#### Innovation & Entrepreneurship

**GOAL:** Create a world-class ecosystem for innovation where Lincoln is the epicenter

**MEASURE:** New and growing businesses will create jobs

**OBJECTIVE:** Cross-sector initiatives will advocate for and grow entrepreneurship and innovation
- New jobs created by business startups
- Percentage of residents satisfied with quality

**STRATEGIES:**
- Build a collaborative leadership network to advance innovation
  - Performance Measures: Collaboration consensus
- Recruit and retain talent
  - Performance Measures: Outreach efforts
- Market Lincoln as an innovative epicenter
  - Performance Measures: Reach and media coverage

**OBJECTIVE:** Start-ups and expansions for businesses and nonprofits will be nurtured
- Jobs created by business startups
- Patents filed

**STRATEGIES:**
- Create an entrepreneur mentoring program
  - Performance Measures: Mentoring matches, successful launches, participant satisfaction
- Organize trade missions and pitch tours
  - Performance Measures: Participant satisfaction, investments made

**OBJECTIVE:** Opportunities will connect/link people, especially students, to innovation
- To be determined

**STRATEGIES:**
- Create business and K-12 educator team
  - Performance Measures: Team consensus

Community Engagement Plan
For South of Downtown
Lincoln Revitalization
### 2015 Timeline

#### January-February
- Hire Engagement Coordinator Robin McDannel
- Secure SODO Steering Committee (SC)
- Develop engagement capacity (engagement plan, Engagement Team, orientation, grants, and engagement tools)
- Develop and prepare communications tools and key messages
- Begin conducting SoDo community assessments (Feb. 2-6)

#### March-April
- Finalize communications tools (website, online platform, social media) and materials
- Promote SoDo onsite community kick-off and work sessions
- H3 completes SoDo community assessments (Apr. 7-8)

#### May-June
- H3 hosts SoDo onsite community kick-off and work sessions (May 7-8)
- Engagement for citywide agenda ideas and SoDo priorities (meetings, events, online, etc.)
- H3 community charrettes (June?)
- Regular updates through all communications channels
- Solidify shared agenda and develop Working Groups

#### July-August
- SoDo telephone town hall (June?)
- Continue attending stakeholder meetings and events
- H3 on-site final work session (August?)
- Regular updates through all communications channels

#### September-October
- Finalize SoDo recommendations and prepare for adoption by the city (October?)
SoDo Community Advisory Committee Composition

- SoDo investors
- Residents
- Neighborhoods
- Public sector
- Education
- Faith community
- Nonprofits
- Anchor institutions
- Funders
SoDo Engagement Tactics

Note: These tactics are built around H3 Studio’s proposal, with a small number of additional engagement activities layered on to ensure an ongoing, broad-reaching, transparent, and energizing process stemming from learnings during the Grassroots Solutions engagement audit.

1. Stakeholder interviews
2. Experiential neighborhood tour/ walk audit
3. Presence at existing community gatherings and events
4. Work sessions / charrettes / open house event
5. Virtual engagement and updates
Lincoln South Downtown Revitalization
Community Meeting

Do you have ideas for Lincoln’s South Downtown neighborhoods? Please attend a listening meeting so we can hear from you. The meeting will be facilitated by NeighborWorks and the City of Lincoln in cooperation with H3 Studio, the planning consultants.

Tuesday, November 10th
5:30 - 7:30 p.m.
McPhee Elementary School | 820 Goodhue Blvd

For questions, contact: Cathy Eng, Community Coordinator
402-314-1383 or email cathy@lfz.org

For more information, go to www.LincolnSouthDowntown.org
Engagement

Emails: 3,360
Meetings: 1,549
Flyer distribution: 13,270
Social media and online presence: 25,172

Total of all engagement: 43,351 “touches”
SOUTHERN DOWNTOWN REVITALIZATION PLAN - SEPTEMBER 2016

ESTABLISH A PROFESSIONALLY MANAGED COMMUNITY DEVELOPMENT ORGANIZATION (CCDO) for the Southern Downtown project area to implement the Revitalization Plan with ongoing community engagement, discussion and input, and to develop long-term and sustainable community empowerment and leadership.

CONTINUE AND EXPAND THE IMPACT OF EXISTING COMMUNITY PROGRAMS centered on safety, health, social services, arts, education, and recreation through the Community Learning Centers (CLCs), the F Street Community Center, and the religious, art and other nonprofit organizations to increase community health, wellness, and inclusion.

GOALS

PROMOTE upward mobility through education, job skills training, and workforce development to ensure all residents have the potential for increased economic mobility and to remain in a supportive, mixed-income, and opportunity-rich neighborhood.

PROMOTE a DIVERSITY of NEW CONTEXTUAL HOUSING TYPES and affordability & retaining existing high-quality housing to increase housing choices, prevent displacement, allow future housing growth, and attract a diversity of residents for an equitable and inclusive neighborhood.

BUILD VIBRANT MIXED-USE Districts & Neighborhood Centers to provide necessary retail, entertainment, and recreational services for residents, employers, and visitors, and to create a diverse, multi-generational, and complete neighborhood that supports a walkable, healthy, and independent lifestyle.

RECOMMENDATIONS

DEVELOP A COMMUNITY DEVELOPMENT ORGANIZATION (CCDO) with the purpose of supporting the neighborhood’s goals by prioritizing and implementing actionable projects and programs that strengthen the neighborhood. Create partnerships, joint ventures, and affiliations with local, state, federal, and other public agencies.

CREATE A STRATEGICALLY ACCOUNTABLE PARTNERSHIP with the Neighborhood Association, the Downtown Lincoln Association, the South Salt Creek Neighborhood Association, and other adjacent municipal, operational, and intergovernmental organizations.

DEVELOP A LONG-TERM STRATEGIC ACCOUNTABILITY PROGRAM with local nonprofits and community and neighborhood service organizations to implement the Revitalization Plan.

UTILIZE EXISTING FINANCIAL RESOURCES for经济效益 housing projects and programs.

AUTOMATE COMMUNITY SERVICES with childcare services, a health clinic, and a community center.

EXPAND THE SUPPORT OF STUDENTS AND FAMILIES TO THE ENTIRE NEIGHBORHOOD THROUGH THE LEARNING CENTER (CLC) at the Lincoln Public Schools plus add a focus on early childhood, education, housing, life skills, and other essential academic and social services.

INCREASE THE COMMUNITY PROGRAMS through the CCDO and the COMMUNITY DEVELOPMENT FINANCIAL INSTITUTION (CDFI) to support business development, workforce development, and other essential community services.

AGGREGATE AND COMMERCIALIZE THE AMERICAN JOBS PROGRAM by identifying local businesses and creating a workforce development strategy that will help residents.

BUILD UPON THE EXISTING COMMUNITY GARDENS to increase community-supported agriculture and economic development.

IMPROVE THE HEALTH AND WELLNESS of residents through the provision of a neighborhood health clinic and through partnerships with local health care providers.

IMPROVE ACTUAL PERCEPTIONS OF SAFETY through the provision of a security service.

CREATE A NEIGHBORHOOD MUNCHIE MUGS & CRAFTERS CO-OP with the support of local businesses.

BUILD A NEIGHBORHOOD GREENING & BEAUTIFICATION VOLUNTEER PROGRAM in partnership with the City of Lincoln.

BUILD A CAUCUS OF LOCAL AND REGIONAL BUSINESSES to support the CCDO and other community programs.

NEIGHBORHOOD BUSINESS AND COMMUNITY CENTER at the F Street Community Center.

BUILD A VEHICLE BLOCK BY BLOCK HOUSING AND PARKING PLAN with the community to identify lots that can support new development, meet regulatory requirements, and provide opportunities for recruitment.

BUILD A NEIGHBORHOOD HOUSING ASSOCIATION to support the CCDO and other community programs.

BUILD A NEIGHBORHOOD TRADE ASSOCIATION to support the CCDO and other community programs.

BUILD EXPANSION OF DOWNTOWN & SOUTH SIDE HOUSING MARKET DISTRICTS to create long-term, sustainable, and accountable development in the downtown and south side neighborhoods.

BUILD A NEIGHBORHOOD HOUSING ASSOCIATION to support the CCDO and other community programs.

BUILD A NEIGHBORHOOD TRADE ASSOCIATION to support the CCDO and other community programs.

BUILD A VEHICLE BLOCK BY BLOCK HOUSING AND PARKING PLAN with the community to identify lots that can support new development, meet regulatory requirements, and provide opportunities for recruitment.

BUILD A NEIGHBORHOOD HOUSING ASSOCIATION to support the CCDO and other community programs.

BUILD A NEIGHBORHOOD TRADE ASSOCIATION to support the CCDO and other community programs.

BUILD A VEHICLE BLOCK BY BLOCK HOUSING AND PARKING PLAN with the community to identify lots that can support new development, meet regulatory requirements, and provide opportunities for recruitment.

BUILD A NEIGHBORHOOD HOUSING ASSOCIATION to support the CCDO and other community programs.

BUILD A NEIGHBORHOOD TRADE ASSOCIATION to support the CCDO and other community programs.

BUILD A VEHICLE BLOCK BY BLOCK HOUSING AND PARKING PLAN with the community to identify lots that can support new development, meet regulatory requirements, and provide opportunities for recruitment.

BUILD A NEIGHBORHOOD HOUSING ASSOCIATION to support the CCDO and other community programs.

BUILD A NEIGHBORHOOD TRADE ASSOCIATION to support the CCDO and other community programs.

BUILD A VEHICLE BLOCK BY BLOCK HOUSING AND PARKING PLAN with the community to identify lots that can support new development, meet regulatory requirements, and provide opportunities for recruitment.

BUILD A NEIGHBORHOOD HOUSING ASSOCIATION to support the CCDO and other community programs.

BUILD A NEIGHBORHOOD TRADE ASSOCIATION to support the CCDO and other community programs.

BUILD A VEHICLE BLOCK BY BLOCK HOUSING AND PARKING PLAN with the community to identify lots that can support new development, meet regulatory requirements, and provide opportunities for recruitment.

BUILD A NEIGHBORHOOD HOUSING ASSOCIATION to support the CCDO and other community programs.

BUILD A NEIGHBORHOOD TRADE ASSOCIATION to support the CCDO and other community programs.

BUILD A VEHICLE BLOCK BY BLOCK HOUSING AND PARKING PLAN with the community to identify lots that can support new development, meet regulatory requirements, and provide opportunities for recruitment.

BUILD A NEIGHBORHOOD HOUSING ASSOCIATION to support the CCDO and other community programs.

BUILD A NEIGHBORHOOD TRADE ASSOCIATION to support the CCDO and other community programs.

BUILD A VEHICLE BLOCK BY BLOCK HOUSING AND PARKING PLAN with the community to identify lots that can support new development, meet regulatory requirements, and provide opportunities for recruitment.

BUILD A NEIGHBORHOOD HOUSING ASSOCIATION to support the CCDO and other community programs.

BUILD A NEIGHBORHOOD TRADE ASSOCIATION to support the CCDO and other community programs.

BUILD A VEHICLE BLOCK BY BLOCK HOUSING AND PARKING PLAN with the community to identify lots that can support new development, meet regulatory requirements, and provide opportunities for recruitment.

BUILD A NEIGHBORHOOD HOUSING ASSOCIATION to support the CCDO and other community programs.

BUILD A NEIGHBORHOOD TRADE ASSOCIATION to support the CCDO and other community programs.

BUILD A VEHICLE BLOCK BY BLOCK HOUSING AND PARKING PLAN with the community to identify lots that can support new development, meet regulatory requirements, and provide opportunities for recruitment.

BUILD A NEIGHBORHOOD HOUSING ASSOCIATION to support the CCDO and other community programs.

BUILD A NEIGHBORHOOD TRADE ASSOCIATION to support the CCDO and other community programs.

BUILD A VEHICLE BLOCK BY BLOCK HOUSING AND PARKING PLAN with the community to identify lots that can support new development, meet regulatory requirements, and provide opportunities for recruitment.

BUILD A NEIGHBORHOOD HOUSING ASSOCIATION to support the CCDO and other community programs.

BUILD A NEIGHBORHOOD TRADE ASSOCIATION to support the CCDO and other community programs.

BUILD A VEHICLE BLOCK BY BLOCK HOUSING AND PARKING PLAN with the community to identify lots that can support new development, meet regulatory requirements, and provide opportunities for recruitment.

BUILD A NEIGHBORHOOD HOUSING ASSOCIATION to support the CCDO and other community programs.

BUILD A NEIGHBORHOOD TRADE ASSOCIATION to support the CCDO and other community programs.

BUILD A VEHICLE BLOCK BY BLOCK HOUSING AND PARKING PLAN with the community to identify lots that can support new development, meet regulatory requirements, and provide opportunities for recruitment.

BUILD A NEIGHBORHOOD HOUSING ASSOCIATION to support the CCDO and other community programs.

BUILD A NEIGHBORHOOD TRADE ASSOCIATION to support the CCDO and other community programs.

BUILD A VEHICLE BLOCK BY BLOCK HOUSING AND PARKING PLAN with the community to identify lots that can support new development, meet regulatory requirements, and provide opportunities for recruitment.

BUILD A NEIGHBORHOOD HOUSING ASSOCIATION to support the CCDO and other community programs.

BUILD A NEIGHBORHOOD TRADE ASSOCIATION to support the CCDO and other community programs.
South Downtown Coalition

2. The Coalition Steering Committee, with input from Neighbors, Staff and Subcommittees, collects key data and studies and better defines each Imperative Consensus Issue. These issues lead to a Handful of imperative issues.

3. The Coalition Steering Committee, with input from Neighbors and Subcommittees, collects key data and better defines the most viable Strategies and identifies a product champion(s) that is willing (when asked) to shepherd and implement the defined viable strategy.

4. The Coalition Steering Committee, with input from Neighbors and Subcommittees, reviews and revises the “collective set of imperative strategies/product champions” to ensure the entire set of imperative strategies/product champions are integrated, sequenced and do not conflict or work at cross-purposes.

5. The Coalition Steering Committee makes its final recommendations on the “collective set of imperative strategies/product champions”.

Future Meetings
SODO Subcommittees

- Housing
- Property Owners Investment
- Finance Investment
- Human and Cultural Services
- Economic Engagement/Workforce
### SODO – 7 Imperative Issues

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.</td>
<td>Maintenance and upkeep of residential housing stock and the need for more affordable housing</td>
</tr>
<tr>
<td>B.</td>
<td>Neighborhood blight and deterioration</td>
</tr>
<tr>
<td>C.</td>
<td>Zoning and land use regulations and incentives</td>
</tr>
<tr>
<td>D.</td>
<td>Economic opportunity</td>
</tr>
<tr>
<td>E.</td>
<td>Actual and perceived sense of safety</td>
</tr>
<tr>
<td>F.</td>
<td>Community Development Organization</td>
</tr>
<tr>
<td>G.</td>
<td>Recreational Opportunities</td>
</tr>
</tbody>
</table>
Example:
A. Maintenance and upkeep of residential housing stock and the need for more affordable housing

1. Expand rental registration/inspection programs
2. **Implement a Community Land Trust**
3. Create a small TIF program for affordable housing
4. Leverage existing affordable housing development programs, renters and home ownership
5. Seek LES funds and PACE assessment funds for landlords to improve energy efficiencies for rental units
6. **Focus on specific problem properties**
7. More city inspectors
8. Create residential façade and ADA enhancement program
9. Improve alley appearance including lighting and trash collection
SOUTH OF DOWNTOWN REVITALIZATION PLAN - SEPTEMBER 2016

VISION

Build upon Lincoln’s downtown, Capital District, and the neighborhoods' south of downtown rich history, diversity, sense of community, and continuing revitalization to grow the South of Downtown into a healthy, multicultural, caring community, and a place that sustains prosperity and opportunity for ALL!
Thank you

Questions?

Barbara M. Bartle
President

Lincoln Community Foundation

barbarab@lcf.org
402-474-2345