Bryan Seck
Director of Workforce Development
Lincoln Partnership for Economic Development

VitalSigns.org
ProsperLincoln.org
SelectLincoln.org
Roadmap

• Intro and Cornerstones
• Context of Lincoln
• EmployLNK
• myLNK
• COVID 19 Fund
• Q/A
About Bryan

• NJ → KS → Spain → Kazakhstan → Russia → DC → NYC → NE

• Cornerstones
  • Does it help families achieve stability?
  • Who else is doing this? Team up or take it on?
  • Is it a work project or outside of work?
  • What does it look like in 3-5 years?

Relationships matter
Cornerstones

• Does it help families achieve stability?
  • Services, Housing, Jobs
    • VitalSigns.org
    • [http://www.chelincoln.org/placematters/maps.html](http://www.chelincoln.org/placematters/maps.html)
  • Knowledge + Connection = Resource Utilization

• Who else is doing this? Team up or take it on?
  • Look at Coalitions in the community and efforts nationwide
  • Team up is almost always better. If not, do it and remember TR.
Is this a work project or outside of work?

- Boards, Volunteer Groups, Faith-based efforts

What does it look like in 3-5 years?

- Do you want to still be working on this? Or is it a discrete goal?
- Who is still with you?
- Does it need funding?
- Is it still helping families?
Roadmap

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In our community, the average person in poverty is a single, white mom, with at least one job and with two school-aged children.

- *Vital Signs, 2015*
# Budget for mom and three kids

**Income:**
- $13/hour
- x 32 hours/wk
- x 4 weeks

\[ \text{Income} = \frac{13 \times 32 \times 4}{100} = 1664.00 \]

**Assistance:**
- $400 Food Assistance (EBT)
- $600 Childcare Assistance (Title XX)

**Expenses**

<table>
<thead>
<tr>
<th>Expense</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rent</td>
<td>$700</td>
</tr>
<tr>
<td>Car Payment</td>
<td>$200</td>
</tr>
<tr>
<td>Phone (pay as you go)</td>
<td>$60</td>
</tr>
<tr>
<td>Utilities</td>
<td>$150</td>
</tr>
<tr>
<td>Diapers/Toiletries/Misc.</td>
<td>$200</td>
</tr>
<tr>
<td>Childcare (subsidy covers $600/mo)</td>
<td>$200</td>
</tr>
<tr>
<td>Gas &amp; Auto Insurance</td>
<td>$150</td>
</tr>
</tbody>
</table>

**Total** $1,660

**Remaining for Savings** $4
Benefits Cliff

Benefits

- EBT
- ADC
- M/M
- TANF
- Title XX

$0/month to $2,200/family of 4
Helping people move from jobs to careers

Resources:
• American Job Center
• WIOA Partners & Programs
• Associated Builders and Contractors
• Southeast Community College
• Key: Certification
Roadmap

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Systems Connection

EmployLNK
- United workforce development outreach
- Veterans Fair, Job Seeker Fair
- Drive Through Career Fair
- Case Manager Job Emails
- Career Tracks
- JELO & K-12 Partnerships

Match job description to ELL level
- Duncan Aviation & Lincoln Industries
- ELL Classes on site
Roadmap

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MyLNK

Easily and anonymously find services in the Lincoln/Lancaster area.

Find services by...

Category
Favorites

Search
Calendar

Children and Family
Community, Recreation and Cultural Cen...
Education
Employment
Food
Health
Housing
Important Phone Numbers
Legal
Outreach
Personal Needs
Society Reentry

MyLNK

The MyLNK app connects you to every service and nonprofit in Lincoln.
It's free to use and does not require an internet connection after it's downloaded.
Available on Apple and Android devices.
Why an app?

28% of families with less than $20k income don’t have Internet access at home

16% of families between $20-75k income don’t have Internet access at home

Most people have a smart phone

Many people do not know about available resources

Meet people where they are
myLNK
Find services in the Lincoln/Lancaster County area

Hotlines & Emergency Phone Numbers

Brought to you by LEADERSHIP LINCOLN
In partnership with DON'T PANIC LABS.

Need Help? CALL 211
HELP STARTS HERE!

Children and Family
Community, Recreation and Cultural Centers
Credit Union and Financial Education
Disability Services
Domestic Violence

Education
Employment
Food
Free Tax Preparation
Health

Housing
LGBTQ Resources
Legal
Lincoln City Libraries
Military and Veterans
myLNK

Search for services in the Lincoln / Lancaster area

Brought to you by Leadership Lincoln
In partnership with

Need Help? CALL 211
Help Starts Here!

Home

Accessibility and Assistance

Humanitarian Services and Support

Community Support Services
Food and Health calendar

January 16

People's City Mission: Dental services
8:00am-12:00pm
110 Q St. Lincoln, NE

Clinic with a Heart - Medical, Mental Health, Hearing Screenings, & Vision, Third Thursday
1701 S 17th St, Suite 4G

Undefined: Foodnet - Calvert Rec Center
11:00am
Calvert Rec. Center* **: 4500 Stockwell St.

Aging Partners: Meal Services
12:00pm
1001 0 St. Ste. 101 Lincoln, NE 68508

Tabitha - Meals on Wheels: Tabitha - Meals on Wheels
12:00pm
4720 Randolph St.

myLNK
Find services in the Lincoln/Lancaster County area

Search for: diapers

- Good Neighbor Community Center: Free diapers
  2617 Y St

- The Salvation Army: Free Diapers
  2625 Potter St

- Diaper Depot - The Closet at New Hope
  1205 N 45th St

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  1205 N 45th St

- Diaper Heaven
  733 S 13th St

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COVID 19 Fund

• Created by Lincoln Community Foundation & City of Lincoln
• $500,000 from funders & community added $600,000
• Awarded $700,000 since mid-March
• Fund nonprofits assisting those disproportionality effected by COVID 19
• Grants awarded weekly
• 13 person committee reviews apps
• https://www.lcf.org/covid19
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Q/A

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